

Seizing Opportunities and Creating Value

抓住机遇创造价值

AGM at Singapore, Apr. 29, 2015

Anchun International Holdings



安淳国际控股有限公司

Agenda

1. Developing a results-driven leadership team and employee culture
打造以结果为导向的领导团队和员工文化



2. Strengthening marketing and sales through customer-oriented services
加强以客户服务为导向的营销

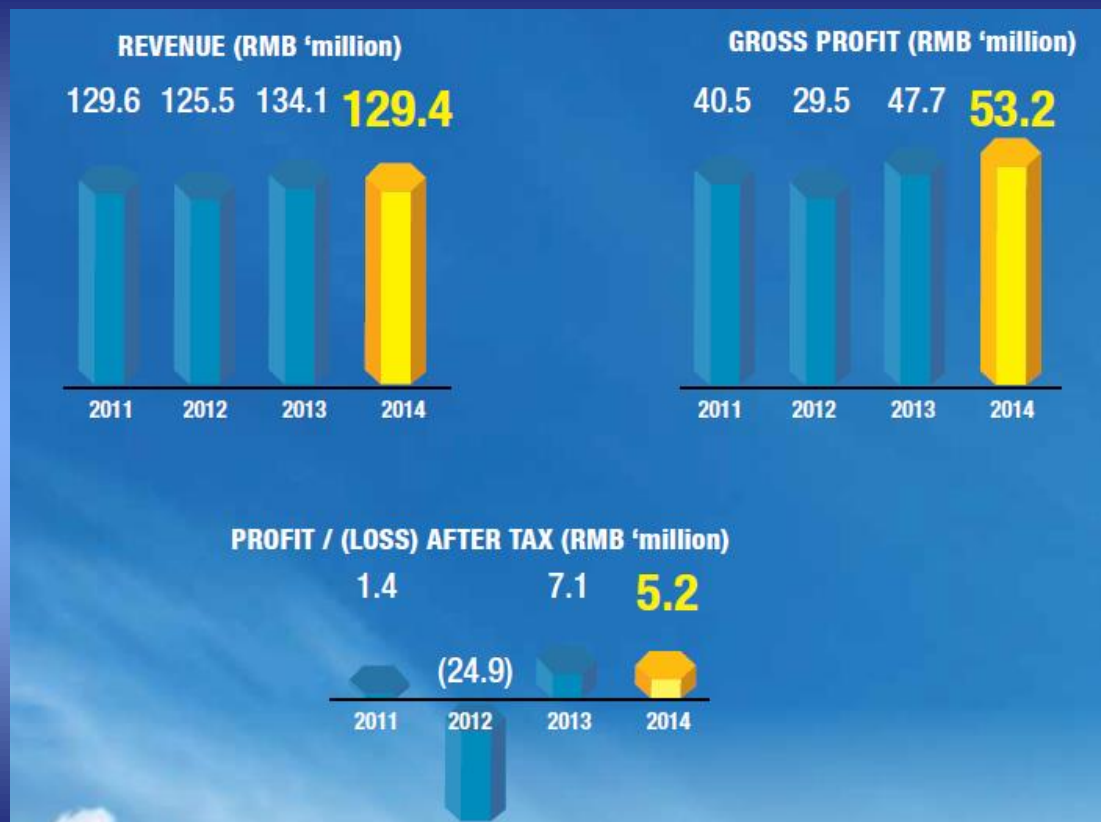


3. Propelling the industry from big and to become stronger with innovative technologies
用原创技术助推行业由大变强



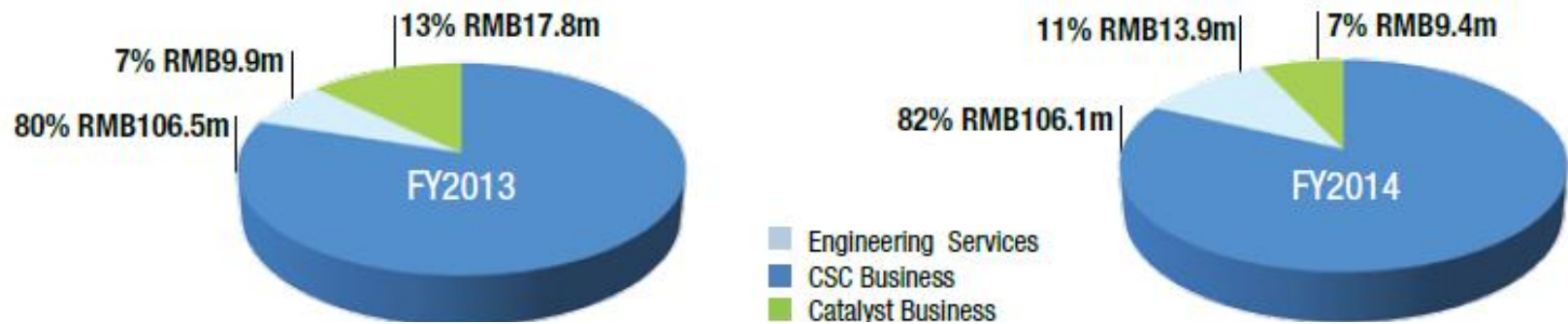
1. Developing a results-driven leadership team and employee culture

打造以结果为导向的领导团队和员工文化



1. Developing a results-driven leadership team and employee culture 打造以结果为导向的领导团队和员工文化

REVENUE BY BUSINESS SEGMENT

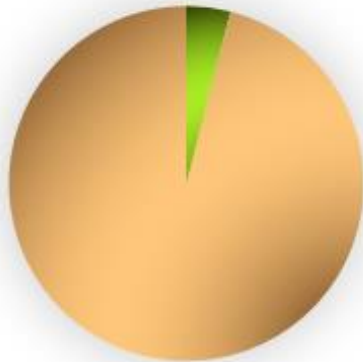


Gross Profit Margin by Business Segment (%)	FY2014	FY2013	Chg (%)
Engineering Services	67.7	70.8	(3.1)
CSC Business	37.7	32.8	4.9
Catalyst Business	41.1	32.7	8.4
Total	41.2	35.6	5.6

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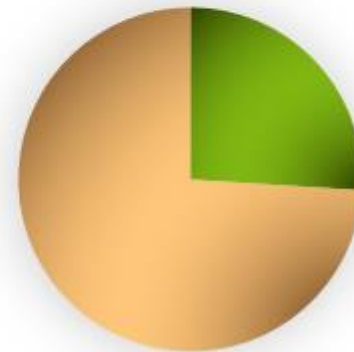
4%

FY2013 Revenue
from Isothermal CO Shift System
of 2013 Total Revenue



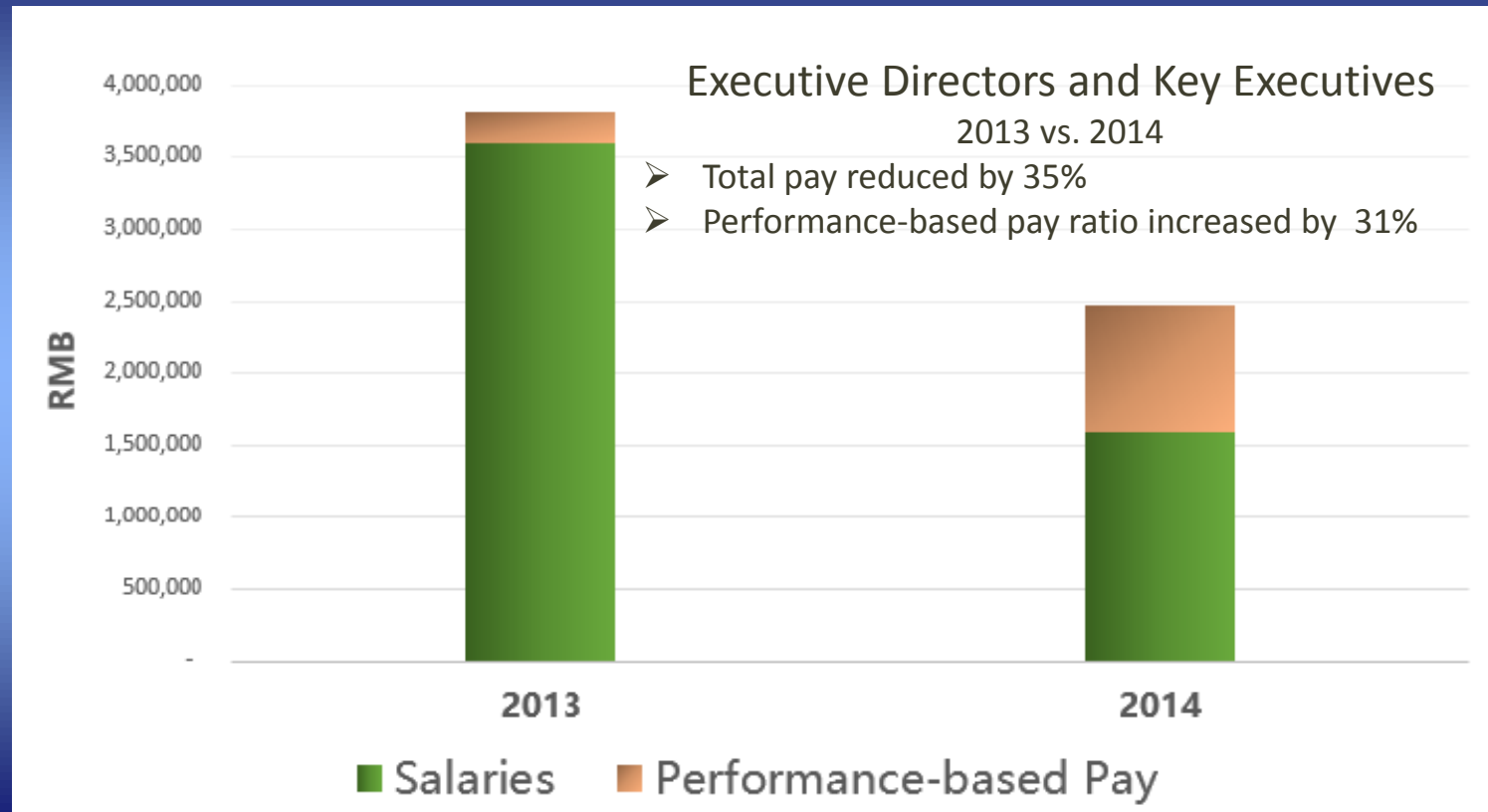
26 %

FY2014 Revenue
from Isothermal CO Shift System
of 2014 Total Revenue



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Management Remuneration 2014 New Scheme



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Staff Promotions in 2014



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2014 Anchun PSP Awards



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2. Strengthening marketing and sales through customer-oriented services 加强以客户服务为导向的营销

Order Book

RMB181.6 Million (Dec 31,2014) vs. RMB115.6 Million (Dec 31,2013)
Total Value of Contracts Signed in 2014 vs 2013: 50% Boost



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Catalyst Processing Plant with Processing Capacity Tripled



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Customer Loyalty
Anchun has been the sole technology provider
for Industry Leader Shanxi Tianze for 20 years

用户心声：我与安淳二十年

山西天泽煤化工集团股份公司

全部清一色安淳技术

- 中国重点耗能产品能效领跑标杆企业;吨氨综合能耗,吨氨电耗2012年和2013年连续两年行业领跑第二名
- 山西省最大的尿素生产企业和全国最大的大颗粒尿素生产企业
- 形成年产180万吨合成氨, 300万吨尿素, 七套氨合成、五套醇烃化装置全部清一色安淳技术
- 安淳技术能够在天泽扎根开花在二十年, 靠的是一流的团队, 一流的技术, 一流的设备质量, 一流的服务和合理的价格

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Typical Project Meeting Scene



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Newly Built CO Shift Catalyst Unit



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2015 Focus

- Commercialization of CO Shift catalyst
- Commercialization of methanation reactor in coal-to-natural gas process
- Commercialization of sulfur reactor in natural gas purification process
- Operational improvement : scheduling control; quality control; receivable and cost management

Long-term Opportunities with:

- China's economy transiting towards its new normal
- One Belt One Road
- China's plan to promote RMB capital account convertibility



Thank you !

Visit us at: www.anchun.com

Contact us: info@anchun.com

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